

CASEY AND HER CAMERA

# GALLERIES

Making the Most of Your Images



## WELCOME

## WHAT YOU'RE GETTING

Your images are delivered via PASS online gallery. This gallery is available for 10 years and allows for immediate downloading, printing, favoriting, sharing and more.

There is also a Personal Use License and Print Release document attached to your information email. This document allows you to print through your favorite printing store. casey and her camera is calibrated for optimum printing through professional printing services and cannot guarantee the quality of printing kiosks found at local box stores.

Read on for more information about what you can do with your images.

#### PROTECT YOUR IMAGES

While your gallery serves as cloud storage for 10 years, casey and her camera will backup your files for no more than 365 days. It is recommended that you download and backup ALL image files immediately upon receipt for safekeeping. Keep your backup on an external hardrive or thumb drive, as these locations are more secure than your computer hardrive.

#### PRINT YOUR MEMORIES

Prints, canvases, cards, and more can be ordered directly through your PASS gallery. Your gallery is linked to a professional printing lab that happens to be the same one I've used since college... and still use to this day! I stand behind their products and can guarantee a color match for any image ordered through them.

Looking for something else? Order larger prints, canvases, wraps, albums, photo blocks and more directly through me. See the attached pricing guide or email me for more info!

#### SHARE THE WEALTH

Share your gallery with family and friends! You will receive a custom link in your delivery confirmation email that will allow them ordering privileges, too.

Download and share your images on your favorite social media site. Feel free to link or tag back to @caseyandhercamera!



## 80



ALL IMAGES





## YOUR ONLINE GALLERY

Years ago you had to order prints of the images that you wanted to have forever. That isn't how things work around here! I want you to have ALL of your memories in your possession forever and ever! I also want you to share your images freely and without any hesitation. This is why I deliver your images via an online gallery! This means that you don't have to wait on a package in the mail and you'll have access to them wherever you are! I've listed some important information that will help you understand your online gallery and all that it can do on the next page! Enjoy!

#### DOWNLOADING PHOTOS:

You will be able to download your edited images directly from your online gallery and they will be high resolution! This process is very simple. All you have to do is click the downward pointing arrow. You will be prompted to create an account. You will have the option to download a singular image, a collection, or the entire gallery. If you opt to download the entire gallery, you will be notified via email when your entire download is ready and zipped into organized files. It takes a few minutes to prepare for hundreds of images to be downloaded! While your online gallery includes 10 years of cloud storage, I always encourage you to download and back up their gallery once received.

#### ACCESSING YOUR PHOTOS ON YOUR PHONE:

The online gallery system is easily accessible on any phone or tablet! If you pull up your gallery in your browser on your phone, you can access all images, collections, and gallery services. The gallery is also linked to social media sharing for easy-access sharing to Facebook!

#### ORDERING PRINTS:

You can order professional quality prints at affordable pricing from within your online gallery and have them shipped directly to your home! There are several options for print sizes and are printed through my personal FAVORITE professional lab to ensure color and contrast accuracy. You can even order canvases from your gallery! You are more than welcome to print images on your own, too. However, I advise you to avoid print kiosks found at big box stores. I can only guarantee that your colors will print true-to-life if you choose to print through professional printers. If you don't print through your gallery, I recommend using Mpix.com!

#### GALLERY EXPIRATION:

I have great news! Your gallery will not expire for 10 years! Isn't that amazing?! However, even though you will have access to your images for a long time, I would still recommend downloading them and saving them in multiple places for safe keeping.

#### SHARING. WATERMARKING & EDITING:

You have the freedom to share your images. These are your images and I want you to love them so much that you can't help but share them! I don't believe that it is necessary to watermark my images. Of course, I always appreciate some type of credit whenever you use an image on social media! I only have two rules when it comes to what you can and cannot do with my work.

- 1. Clients cannot to re-edit their images (including online photo filters!). Let me do the hard work! However, if you have an image or two that you want to print at a very large size and you find an imperfection, I will gladly perfect it before you send it to print!
- 2. Clients cannot submit images or collections to be published. Have a magazine or blog (or even a contest) you want to submit to? Just let me know and we can do that together! You will be asked for a release upon submission and I can supply that for you.

## CASEY AND HER CAMERA

PRODUCT PRICING GUIDE

#### PRINTS:

8x12 \$12
11x17 \$18
16x20 \$32

## GALLERY WRAPS:

8x12 \$100
11x14 \$120
16x20 \$150

ALBUMS: all albums include custom design services w/ 30 pages & leather cover

8x8 \$1000
10x10 \$1200
12x12 \$1400

\*Please see the Album Pricing Guide.\*

# DUPLICATE ALBUMS: prices start at 20% off order total

8x8 \$800
10x10 \$960
12x12 \$1120

All products can be oriented vertically or horizontally upon request. Basic print and canvas sizes can be ordered through your PASS gallery.

Looking for something not listed? Just ask!



## CASEY AND HER CAMERA

A L B U M S

album size (choose one)

8 x 8 | \$1000

10 x 10 | \$1200

12 x 12 | \$1400

# of sides (add on)

30 | \$---

+1 | \$45

+5 | \$150

+10 | \$275

slip cover
(optional upgrade)

8 x 8 | \$300

10 x 10 | \$350

12 x 12 | \$400





#### All Albums Include:

- Custom album design
- Unlimited pre-printing revisions
- Layflat pages and binding
- Up to 15 spreads (30 total sides)
- Smooth black or white endleaves
- · Leather Cover
- 20% discount on duplicate albums



#### Additional Upgrades:

- Cover Material \$40
- Endleaf Material \$40
- Cover Imprinting \$15/line
- Spine Imprinting \$25/line
- Cover Monogram \$15/line
- Spine Monogram \$25/line
- Gilded Pages \$30



## THANK YOU!

Thank you for trusting me with your milestones and memories. It means the world to me to be able to document your life in this brief moment of time. Time is so fleeting and these images freeze this moment in the frame forever, complete with all of its perfect imperfections. Photographs are timeless and while we will enjoy them for now, this is how we share our legacy, leave our imprint, and tell our stories for future generations. Your images tell your own story, now and forever.

Thank you for inviting me to be a part of this life with you. See you soon!

Casey